Ashna Gupta

ashna.gupta@asu.edu

Tempe, Arizona, 85251   (+91) 8288932658   www.linkedin.com/in/ashnagupta98

EDUCATION

W. P. Carey School of Business at Arizona State University   Tempe, Arizona
Master of Business Administration, Business Analytics and Consulting (STEM)   August 2024 – May 2026
- Forte Fellow

Punjab Engineering College   India
Bachelor of Technology, Electronics and Communication Engineering   August 2016 – August 2020
- Merit Scholarship recipient for exceptional academic performance over 4 consecutive years (2016 - 2020)

PROFESSIONAL EXPERIENCE

United Airlines   India
Analyst, Inventory Management   July 2022 – June 2024
- Achieved 91% reduction in processing time of clearing exception purchase orders by developing comprehensive process flow to streamline resolution path based on analysis of 7,000+ test cases
- Saved $5.2M in inventories and reduced out-of-service incidents by 19% across EU, APAC and Canada by strategically devising alternate funding strategies and prioritizing orders in global purchasing
- Minimized stock outs by 14% at international locations by identifying critical parts for operational readiness, and successfully leading establishment of 9 Stations and 5 Distribution Centers
- Boosted service levels by 8% through developing SQL and MS Excel based automations to identify supply order opportunities targeted towards not-in-stock bins across stations of United Airlines
- Enhanced inventory allocation accuracy by 12% through development of inventory performance dashboards on Tableau which is actively utilized by 150-member team to optimize stock allocations
- Resolved over 500 procurement and operational support requests, enhancing supply chain responsiveness and ensuring continuous availability of critical parts
- Facilitated series of people initiatives by coordinating 10+ team-bonding events, curating 10+ newsletters, organizing 3 leadership visits, and more, boosting engagement among 80+ team members

ZS Associates   India
Associate, Insights & Analytics   September 2020 – July 2022
- Drove 13% profitability uplift for US-based Fortune 500 client by creating 7 Tableau dashboards for executives and sales representatives, enhancing data-informed decision-making processes
- Conducted Salesforce Targeting, and Sizing for 350+ sales reps, identifying top 29,000 high-potential physicians and resulting in 900+ deliverables to elevate salesforce effectiveness
- Expanded market share of $10B MedTech Client by 5% through leveraging historical Symphony datasets of different competitors and enabling agile marketing strategies
- Delivered over 750+ Ad Hoc requests with next-day responses, achieving 40% faster turnarounds on business intelligence tools, and earning ZS's coveted 'Tangible Impact Award'
- Raised employee satisfaction by 30% and elevated retention rates by 15% by piloting 'Women in Leadership', 'Work-Life Balance', and 'Mentor-Mentee' initiatives for 70+ team members
- Developed Tableau dashboard for analyzing wheelchair-accessible rides for Pro Bono Project by tracking essential metrics like Wheelchair Accessible Vehicles (WAVs) in use, completed trips, and cancellation reasons

LEADERSHIP

Speaker's Association and Study Circle   India
Team Manager and Lead   March 2017 – June 2020
- Supervised team of 90+ volunteers across 7 different departments to organize 5 major events worth $40,000
- Earned prestigious 'Certificate of Appreciation' (awarded to 5 in 1000 applicants) for contributions to club

SKILLS & ACHIEVEMENTS

Technical Skills: Tableau and MS Excel (Advanced); SQL, Gen AI and Python (Intermediate), Foundry (Basic)
Accreditations/Certifications: Generative AI Intensive Program (2024); Forte MBA Takeoff (2024)
Volunteering: National Social Scheme (2016-2020), Adarsh Women's Polytechnic (2016 - 2024)
Interests: Painting, Dancing, Basketball, Cooking, Gardening